



## \*\*\*For Immediate Release\*\*\*

## Thorn Associates Founder Recognized as Clean50 Leader in Sustainability

**OCTOBER 10, 2024—Toronto, ON** Climate and energy transition expert **Emily Thorn Corthay,** Founder and CEO of <u>Thorn Associates</u>, has been honoured as a leader for innovation in sustainable practices with a 2025 <u>Clean50 Award</u>. Canada's Clean50 Awards are announced annually by <u>Delta Management Group</u> and the Clean50 organization to recognize 50 individuals or small teams from 16 different categories who have done the most to contribute to the clean economy in Canada over the past two years.

The Clean50 Awards were created by Delta Management in 2011 to recognize sustainability and clean-tech experts and thought leaders. Award recipients are chosen after a thorough, months-long, cross-Canada search for individual leaders, emerging leaders and innovative projects that have most advanced sustainability and clean capitalism in Canada for the prior two years.

"Emily Thorn Corthay was selected from an initial pool of over a thousand well-qualified nominees," says Gavin Pitchford, CEO of Delta Management Group. "Delta applies the most rigorous screening and research to recipient selection, with advice from internal researchers and external advisors."

Founded in 2017, Thorn Associates helps decarbonize and reduce energy waste in industry, which is responsbile for over 40 percent of Canada's greenhouse gas emissions. Founder Emily Thorn Corthay specializes in the complex mining industry, including critical minerals necessary for energy transition. She has led the development of decarbonization plans for fully five percent of the global gold-mining industry. Her team's efforts cut 420,000 tonnes of CO<sub>2</sub>e over two years, roughly equivalent to removing 129,000 vehicles from the roads annually. Thorn Corthay's expertise and guidance has informed companies with a combined market-capitalization value of \$171 billion across 47 facilities in 16 countries. Finally, Emily promotes equity, diversity and inclusion through volunteer work with StepUp, which supports Canada's Paris Accord commitments.



Emily Thorn Corthay, Thorn Associates





"The Clean50 is arguably Canada's top award for national level leadership in sustainability," says Thorn Corthay. "Its selection criteria is based on the contributions of individuals who have had an important impact on Canada, so it is an incredible honour to be among the 2025 Clean50 leaders."

Delta carefully considers honourees actual, measurable accomplishments, Pitchford adds, like demonstrable innovation, collaboration with other organizations, and the ability to inspire other Canadians to take similar action.

Examples of Thorn Associates projects with proven harm-reduction impacts include purchasing battery electric-powered heavy-industry vehicles instead of diesel-powered; reducing underground mine's ventilation requirements; and managing one-hundred-percent renewable electricity power-purchase agreements for mining sites.

The award recipients' stories will be featured in the GLOBE and MAIL's Report on Business in April 2025, which publishes special Clean50 pages and information to coincide with Earth Week.

**About Thorn Associates:** Headquartered in Toronto, Canada and founded in 2017, Thorn Associates specializes in helping industrial companies reduce their carbon emissions and energy costs. Thorn Associates assists many industrial companies in making progress on their net zero goal and navigating the transition to the low carbon economy while improving productivity, cost-effectiveness and future-proofing their business through innovative energy and carbon management. For more information, please visit Thorn.ca.

**About Delta Management Group/Canada's Clean50:** Leading ESG, sustainability and clean tech, search firm <u>Delta Management Group</u> founded and remains the steward of the Canada's Clean50 awards, created in 2011 to annually identify, recognize and connect 50 sustainability leaders from every sector of Canadian endeavor, in order to facilitate understanding, collaboration and innovation in the fight to keep climate change impacts below 1.5 degrees C. Ancillary awards also recognize 20 Emerging Leaders and the 25 Top Sustainability Projects of the year, as well as bestow 5 Lifetime Achievement designations.

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